



MBA PROGRAM CREDIT STRUCTURE

Semester	I	II	III	IV	Total Credits
Program Core Course (PCC)	18	15	2		35
Discipline Elective Course (DSE)		12	16		28
Skill Enhancement Courses (SEC)	4			6	10
Ability Enhancement Course (AEC)	2				2
Multidisciplinary Course (MDC)				4	4
Research Methodology	-		2		2
Projects	-	-	-	4	4
Internships	-	-	-	6	6
Total Credits	24	27	20	20	91

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MASTER OF COMPUTER APPLICATIONS

MBA - Semester I

Sr.No	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No.of Hours for ESE
1	PCC	26MBA101T	Principles of Management	2	1	-	3	20	20	60	100	3
2	PCC	26MBA101P	Managerial Economics	2	1	-	3	20	20	60	100	3
3	PCC	26MBA102T	Organizational Behaviour	2	1	-	3	20	20	60	100	3
4	PCC	26MBA103T	Financial Accounting	2	1	-	3	20	20	60	100	3
5	PCC	26MBA104T	Business Statistics and Analytics for Decision Making	2	1	-	3	20	20	60	100	3
6	PCC	26MBA104P	Legal and Business Environment	2	1	-	3	20	20	60	100	3
7	SEC	26MBA105P	Management of Digital Business Systems / IT for Managers	1	-	2	2	25	25	50	100	1.5
8	SEC	26MBA106T	Managerial Skills for Effectiveness	1	-	2	2	25	25	50	100	1.5
9	AEC	26MBA107P	Business Communication	1	-	2	2	25	25	50	100	1.5
Total				15	6	6	24	195	195	510	900	

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MASTER OF BUSINESS ADMINISTRATION

MBA –Semester II

Sr.No	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No.of Hours for ESE
1	DSE	26MBA201T	Financial Management	2	1	-	3	20	20	60	100	3
2	DSE	26MBA201P	Marketing Management	2	1	-	3	20	20	60	100	3
3	DSE	26MBA202T	Human Resource Management	2	1	-	3	20	20	60	100	3
4	DSE	26MBA202P	Operations & Supply Chain Management	2	1	-	3	20	20	60	100	3
5	PCC	26MBA203T	International Business	2	1	-	3	20	20	60	100	3
6	PCC	26MBA204T	Cost Accounting	2	1	-	3	20	20	60	100	3
7	PCC	26MBA205T	Business Analytics Fundamentals	2	1	-	3	20	20	60	100	3
8	PCC	26MBA205P	Entrepreneurship & Intrapreneurship	2	1	-	3	20	20	60	100	3
9	PCC	26MBA206P	Business Law & Ethics / Corporate Governance	2	1	-	3	20	20	60	100	3
Total				18	9	12	27	180	180	540	900	

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MASTER OF BUSINESS ADMINISTRATION

MBA – Semester III

Sr.No	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	SEC	26MBA301T	Summer Internship Project Assessment		-	-	-	-	-	-	-	-
2	SEC	26MBA302T	Research Methodology & Business Research	2	-	-	2	20	20	60	100	3 hrs
3	PCC	26MBA303T	Strategic Management	2	-	-	2	20	20	60	100	3 hrs
4	DSE	26MBA304T	Elective I – Paper 1	2	-	-	2	20	20	60	100	3 hrs
5	DSE	26MBA305T	Elective I – Paper 2	2	-	-	2	20	20	60	100	3 hrs
6	DSE	26MBA306T	Elective I – Paper 3	2	-	-	2	20	20	60	100	3 hrs
7	DSE	26MBA307T	Elective I – Paper 4	2	-	-	2	20	20	60	100	3 hrs
8	DSE	26MBA308T	Elective II– Paper 1	2	-	-	2	20	20	60	100	3 hrs
9	DSE	26MBA309T	Elective II– Paper 2	2	-	-	2	20	20	60	100	3 hrs
10	DSE	26MBA310T	Elective II– Paper 3	2	-	-	2	20	20	60	100	3 hrs
11	DSE	26MBA311T	Elective II - Paper 4	2	-	-	2	20	20	60	100	3 hrs
Total				20	-	-	21	200	200	600	1000	

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MASTER OF BUSINESS ADMINISTRATION

MBA – Semester IV

Sr. No	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	SEC	26MBA401T	MOOC 1*	-	-	-	3		100		100	
2	SEC	26MBA402T	MOOC2*	-	-	-	3		100		100	
3	Internship	26MBA403P	Industry Based Internship/Research	-	-	-	6	-	200		200	-
4	Project	26MBA404P	Project / Dissertation	-	-	-	4		50		50	
5	Viva	26MBA405P	Viva	-	-	-	4		50		50	
Total				-	-	-	20	-	500	-	500	

*MOOC Courses as approved by the Head of the Department & Faculty.

* Continuous Assessment shall include assignments, quizzes, presentations, and may include performance in approved MOOC courses.

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MASTER OF BUSINESS ADMINISTRATION

List of Professional Electives

Track 1: Finance			
Sr. No.	Semester	Course Code	Professional Elective
1	III	26MBA304T	Corporate Finance and Valuation
2	III	26MBA305T	Investment Analysis & Portfolio Management
3	III	26MBA306T	Entrepreneurial Finance & Private Equity
4	III	26MBA307T	Behavioral Finance
5	III	26MBA308T	Financial Markets & Instruments
6	III	26MBA309T	Mergers & Acquisitions Fundamentals
Track 2: Marketing			
7	III	26MBA310T	Marketing Strategy & Planning
8	III	26MBA311T	Consumer Behaviour and Insights
9	III	26MBA312T	Brand Management and Innovation
10	III	26MBA313T	Digital & Social Media Marketing
11	III	26MBA314T	Pricing Strategies and Negotiation
12	III	26MBA315T	Competitive Strategy & Blue Ocean Strategy

Track 3: Human Resource			
Sr. No.	Semester	Course Code	Professional Elective
1	III	26MBA316T	Leadership and Change Management
2	III	26MBA317T	Talent Acquisition & Development
3	III	26MBA318T	Organizational Behaviour and Culture
4	III	26MBA319T	Power & Influence for Positive Impact
5	III	26MBA320T	Negotiations and Conflict Resolution
6	III	26MBA321T	Compensation Management
Track 4: Operations & Supply Chain Management with AI			
7	III	26MBA322T	Advanced Operations Management
8	III	26MBA323T	Supply Chain Management
9	III	26MBA324T	Logistics & Distribution Management
10	III	26MBA325T	AI Applications in Operations
11	III	26MBA326T	Supply Chain Analytics
12	III	26MBA327T	Procurement & Global Sourcing

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MASTER OF BUSINESS ADMINISTRATION

Qualification Type and Credit Requirements under NEP Guidelines

Qualification title	Credit requirements
Post-Graduate Diploma for those who exit after the successful completion of the first year or two semesters of the two-year Master's degree programme. (Programme duration: One year or two semesters) [Post-Graduate Diploma in Business Administration]	48
Master's Degree (Programme duration: Two years or four semesters after obtaining a Master's degree). [Masters of Business Administration]	92

Exit Courses:

(Opt any one course from NPTEL/Coursesra/Other reputed online platform(Course Duration 12 Week/ 40Hrs)

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