



ST. VINCENT PALLOTTI COLLEGE OF ENGINEERING & TECHNOLOGY, NAGPUR

(An autonomous institution affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)

Scheme of Examination 2026-27

BACHELOR OF BUSINESS ADMINISTRATION

BBA PROGRAM - CREDIT FRAMEWORK STRUCTURE

Semester	I	II	III	IV	V	VI	Total Credits
Program Core Course (PCC)	6	9	12	6	6		39
Discipline Specific course (DSC)	-	4	9	6			19
Discipline Elective Course (DSE)					12		12
Skill Enhancement Courses (SEC)	5	4	1	4	2		16
Ability Enhancement Course (AEC)	2	2	0	2	-		6
Multidisciplinary Course (MDC)		2				4	6
Indian Knowledge System (IKS)	3	-	-	-	1	-	4
Value Added Course (VAC)	6	1	1	-		-	8
Research Methodology	-	-	-	3	-	-	3
Projects	-	-	-	-		6	6
Internships	-	-	-	1		8	9
Total Credits	22	22	23	22	21	18	128

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Chairman - BoS	Dean – Academics	Date of Release	Version	



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Semester I												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1 WEEK COMPULSORY INDUCTION PROGRAM												
1	PCC	26BBA101T	Principles of Management	3	0	0	3	20	20	60	100	3
2	BSC	26BBA102T	Human Psychology	3	0	0	3	20	20	60	100	3
3	IKS	26BBA103T	Business History	3	0	0	3	20	20	60	100	3
4	PCC	26BBA104T	Business Mathematics	3	0	0	3	20	20	60	100	3
5	AEC	26BBA105P	Communication Skills	1	0	2	2	25	25	50	100	3
6	VAC	26BBA106T	Environment Management	3	0	0	3	25	25	50	100	3
7	VAC	26BBA107T	Holistic Education	2	0	0	2	25	25	50	100	3
8	SEC	26BBA108T	Syndicate Learning	2	0	0	2	-	25	25	50	2
9	VAC	26BBA109P	Sports - Yoga – Recreation	0	0	2	1		50		50	-
Total				20	0	4	22	155	230	415	800	

*Indian Languages: Sanskrit/Hindi/All Regional languages, Foreign Languages: (not limited to) Spanish/German/French/Korean/Mandarin etc.

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Semester II												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BBA201T	Organizational Behaviour	3	0	0	3	20	20	60	100	3
2	PCC	26BBA202T	Statistics for Management	3	0	0	3	20	20	60	100	3
3	PCC	26BBA203T	Business Environment	3	0	0	3	20	20	60	100	3
4	DSC	26BBA204T	Financial Accounting	3	1	0	4	20	20	60	100	3
5	SEC	26BBA205P	Business Communication	0	0	4	2	20	20	60	100	3
6	SEC	26BBA206P	Computer Application in Management	0	0	4	2	-	25	25	50	1.5
7	AEC	26BBA207T	Foundation of Managerial Effectiveness	2	0	0	2	20	20	60	100	3
8	MDC	26BBA208T	Study of Cultures	2	0	0	2	-	25	25	50	1.5
9	VAC	26BBA209P	Health-Fitness-Wellbeing	-	-	-	1	-	50	-	50	-
Total				16	2	8	22	120	220	410	750	

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Semester III												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BBA301T	Operations Management	3	0	0	3	20	20	60	100	3
2	PCC	26BBA301T	Indian Financial System	3	0	0	3	20	20	60	100	3
3	PCC	26BBA302T	Principles of Economics	3	0	0	3	20	20	60	100	3
4	PCC	26BBA302T	Business Laws	3	0	0	3	20	20	60	100	3
5	DSC	26BBA303T	Marketing Management	3	0	0	3	20	20	60	100	3
6	DSC	26BBA304T	Human Resource Management	3	0	0	3	20	20	60	100	3
7	DSC	26BBA305T	Financial Management	3	0	0	3	20	20	60	100	3
8	SEC	26BBA306P	Excel for Business	0	0	2	1		25	25	50	1.5
9	VAC	26BBA307P	Art, Culture and sports	0	0	0	1		25		25	
Total				21	0	2	23	140	190	445	775	

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Semester IV												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BBA401T	Business Analytics	3	0	0	3	20	20	60	100	3
2	PCC	26BBA401T	Cost and Management Accounting	3	0	0	3	20	20	60	100	3
3	DSC	26BBA402T	Research Methodology	3	0	0	3	20	20	60	100	3
4	DSC	26BBA402T	International Business	3	0	0	3	20	20	60	100	3
5	DSC	26BBA403T	Entrepreneurship Development	3	0	0	3	20	20	60	100	3
6	AEC	26BBA404T	Understanding of Indian Constitution	2	0	0	2	20	20	60	100	3
7	SEC	26BBA405P	Effective Public Speaking	1	0	2	2		25	25	50	1.5
8	SEC	26BBA406P	Introduction to AI-ML	0	0	4	2	20	20	60	100	3
9	MCC	26BBA406P	Summer Internship	0	0	0	1	-	50	-	50	-
Total				18	0	6	22	140	215	445	800	

Note:

At the end of the Fourth Semester every student shall undergo Summer Training / Internship / Capstone for Four Weeks in the industry/Research or Academic Institute. This component will be evaluated during the fifth semester.

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BACHELOR OF BUSINESS ADMINISTRATION

Semester V												
Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	PCC	26BBA501T	Strategic Management	3	0	0	3	20	20	60	100	3
2	PCC	26BBA501T	Taxation Laws	3	0	0	3	20	20	60	100	3
3	VAC	26BBA502T	Indian Knowledge System	1	0	0	1		25	25	50	1.5
4	SEC	26BBA503P	Fundamentals of Power BI for Business Analytics	1	0	2	2	20	20	60	100	3
5	DSE	26BBA504T	Elective - I	2	1	0	3	20	20	60	100	3
6	DSE	26BBA504T	Elective - II	2	1	0	3	20	20	60	100	3
7	DSE	26BBA505T	Elective - III	2	1	0	3	20	20	60	100	3
8	DSE	26BBA506T	Elective - IV	2	1	0	3	20	20	60	100	3
Total				16	4	2	21	140	165	445	750	

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Semester VI

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Credits	Mid-Sem Exam	Continual Assessment	End-Sem Exam	Total Marks	No. of Hours for ESE
1	MCC	26BBA601P	Corporate Internship	-	-	-	8	-	150	-	150	-
2	DSC	26BBA601P	Capstone Project / Dissertation Report	-	-	-	6	-	100	-	100	-
3	Assessment linked Internship/ Project	26BBA602P	Presentation / Viva Voice	-	-	-	4	-	50	-	50	-
Total				-	-	-	18	-	300	-	300	-

*Evaluation based on Internship + Capstone Project/Dissertation + Viva Voce for 90 working days in the industry/Research or Academic Institute.

*Semester VI shall be exclusively dedicated to experiential and research-based learning.

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List of Professional Electives

Track 1: Finance			
Sr. No.	Semester	Course Code	Professional Elective
1	V	26BBA501T(i)	Security Analysis and Portfolio Management
2	V	26BBA501T(ii)	Global Business Finance
3	V	26BBA501T(iii)	Strategic Financial Management
4	V	26BBA501T(iv)	Banking and Insurance
5	V	26BBA501T(v)	Derivatives
Track 2: Marketing			
7	V	26BBA501T(i)	Consumer Behaviour
8	V	26BBA501T(i)	Digital Marketing
9	V	26BBA501T(i)	Retail Management
10	V	26BBA501T(i)	Customer Relationship Management
11	V	26BBA501T(i)	International Marketing

Track 3: Human Resource			
Sr. No.	Semester	Course Code	Professional Elective
1	V	26BBA501T(i)	Industrial Relations Law
2	V	26BBA501T(i)	Compensation Management
3	V	26BBA501T(i)	International Human Resource Management
4	V	26BBA501T(i)	Training and Development
5	V	26BBA501T(i)	Talent Management
Track 3: Business Analytics & AI			
7	V	26BBA501T(i)	Data Management for Business Analytics
8	V	26BBA501T(i)	Data Visualization (Power BI & Tableau)
9	V	26BBA501T(i)	Social Media Analytics
10	V	26BBA501T(i)	Introduction to Programming(Python for Business)
11	V	26BBA501T(i)	Introduction to Artificial Intelligence

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EXIT OPTIONS

Year of Completion	Minimum Credits Required	Exit Award	Description
After 1 st Year	40 Credits + Additional 04 Credits*	Certificate in Business Administration	Awarded after successful completion of first-year courses. Eligible to re-enter in 2 nd year.
After 2 nd Year	80 Credits + Additional 04 Credits [#]	Diploma in Business Administration	Awarded after completing two years with required credits. Eligible to re-enter in 3 rd year.
After 3 rd Year	120 Credits	Bachelor of Business Administration (BBA)	Standard 3-year undergraduate degree.

***Internship/Apprenticeship/Social Responsibility:** A professional internship or apprenticeship program in a relevant field, with a minimum duration of 08 weeks, which will take place after the fourth semester or Active engagement with an NGO or community organization for a minimum duration of 08 weeks, focusing on real-world problem-solving, social responsibility, and community service.

[#]**Capstone Project:** Completion of a capstone project integrating the skills and knowledge gained during the first two years of the program, which can be an independent or group project.

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